

## The workshop of unique creations

Focal unveils Focal Crafts, a workshop dedicated to the creation of exclusive pieces, where artisanal excellence meets innovation. For its first achievement, the French brand, a benchmark in high-end audio, presents 13 pairs of Utopia loudspeakers adorned with patinated leather.

### The Art of Craftsmanship: The Demand For Expertise

Since 1979, the Focal exception has lain in a balance between acoustic expertise, craftsmanship and technology. The brand nurtures an approach based on mastery of materials and precision of gesture.

With Focal Crafts, it takes a new step by highlighting the decorative arts. Each piece is shaped in accordance with artisanal traditions, as demonstrated by the first collection of unique creations – Opus No.1 – which celebrates leather and the art of patina. Manufactured in France, 13 pairs of Utopia loudspeakers have been clad in patinated leather.



### Shaping, Enhancing, Innovating

Located next to Focal's production workshops in Saint-Étienne, Focal Crafts is a laboratory of creativity, where teams combine their expertise to enhance the brand's products. Innovation is expressed through the choice of noble, transformable materials, as well as through the collaborations that inspire projects.

The workshop explores new forms, unexpected textures and bold finishes, while remaining true to the brand's DNA. Each piece signed Focal Crafts is a sensitive vision of the sound object, conceived for aesthetes and enthusiasts alike.

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#### ABOUT FOCAL

A global leader in audio, Focal is a French brand renowned for its acoustic excellence, founded in 1979 in Saint-Étienne. Recognised as a Living Heritage Company and a member of the Comité Colbert, its creations are designed and manufactured in its workshops, where craftsmanship, innovation and cutting-edge technology come together. Loudspeakers and speaker drivers lie at the heart of its expertise, which also extends to headphones, in-car systems, and studio monitors for audio professionals. United within the Vervent Audio Holding, Focal and Naim – a benchmark in British electronics – together offer an unrivalled sound experience, embodied in the global network of Focal powered by Naim stores.

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